

Competitive Upgrade Program



Paragon Got Game!

...Who's Next?

- Provide your customers with a better solution at a lower price. Paragon Drive Backup has more functionality and is lower priced than the competition. If your customers are looking for something different and more powerful, switch them over to Paragon for an easy-to-use and scalable disaster recovery software solution.
- Up to 40% discounts offered to your customers currently using Symantec or Acronis.

* Full details listed on the back.



Paragon Software Group Competitive Upgrade Campaign

Smackdown the Competition with
40% in Savings to Business Customers

Visit www.paragon-software.com/upgrade for more information

Product Name	Edition	Description	Part Number	Upgrade Price
Drive Backup 10	Workstation	Single License	134WEEPL-CU	\$44.97
Drive Backup 10	Small Business Server	Single License	134SBEPL-CU	\$179.40
Drive Backup 10	Server	Single License	134SEEPL-CU	\$299.40
Drive Backup 10	Server TL	1-year Tech License / Support	134SEETLB1-CU	\$479.40

Upgrade Offer:

Upgrade plan for qualified customers:
40% off MSRP with proof of prior purchase
of Symantec or Acronis backup software.

Deal registration is encouraged for all
competitive upgrades. Lock in the opportunity
for your business. Contact your territory
manager to register your opportunity.

Key Selling Points - Paragon is Better

- ◆ **Better Margins**
- ◆ **Better Support**
- ◆ **Better Software**

Drive Backup 10 Key Selling Points:

- ◆ Migration to virtual environment
- ◆ Backup to FTP
- ◆ Schedule File Backup
- ◆ P2V – P2P Live server migrations
(Win2K/Win7 support)
- ◆ P2V and V2P migration
- ◆ 3rd generation Adaptive Restore with automatic
driver insertion
- ◆ Backup to (CD/DVD/Blu Ray)
- ◆ Improved Remote Management

Authorized Distributor:



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www.paragon-software.com

