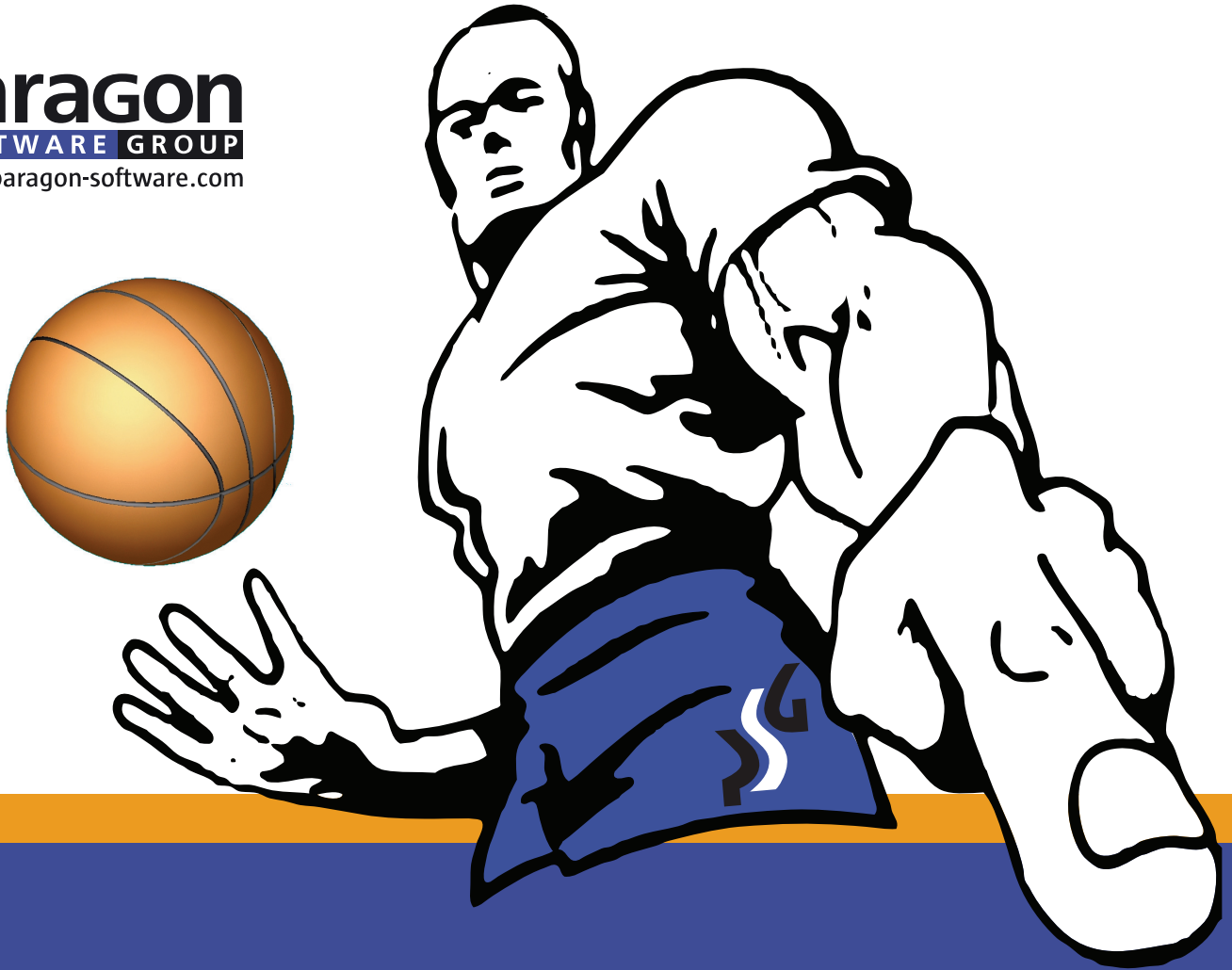


Competitive Upgrade Program



Paragon Got Game!

...Who's Next?

- Sell Drive Backup Enterprise Server or Hard Disk Manager Server in a competitive upgrade scenario
- 40% discount on Paragon products, comparable to Acronis & Symantec solutions for SMB

* Full details listed on the back.



Paragon Software Group Competitive Upgrade Campaign

Smackdown the Competition with
40% in Savings to Business Customers

Product Name	Edition	Description	Part Number	Upgrade Price	VAR's Cost	Synnex Cost
Drive Backup 9.0	Workstation	5-License Pack	PSG-111-WEE-VL5-CU	\$202.68	\$141.88	\$134.76
Drive Backup 9.0	Workstation	10-License Pack	PSG-111-WEE-VL10-CU	\$386.76	\$270.73	\$257.19
Drive Backup 9.0	Server	Single License	PSG-111-SEE-PL-CU	\$179.40	\$125.58	\$119.30
Drive Backup 9.0	Small Business Pack	1-Server / 5-Workstation	PSG-111-SE5WEE-VP-CU	\$299.40	\$209.58	\$199.10
Drive Backup 9.0	Server	1-year Tech License / Support	PSG-111-SEE-TLS1-CU	\$479.40	\$335.58	\$318.80
Drive Backup 9.0	Enterprise Pack	1-Enterprise Server / 10-Workstation	PSG-111-EE10WEE-VP-CU	\$599.40	\$419.58	\$398.60
Hard Disk Manager 2009	Server	Single License	PSG-120-SEE-PL-CU	\$359.40	\$251.58	\$239.00
Hard Disk Manager 2009	Server	1-year Tech License / Support	PSG-120-SEE-TLS1-CU	\$899.40	\$629.58	\$598.10

Upgrade Offer:

Upgrade plan for qualified customers:
40% off MSRP with proof of prior purchase
of Symantec or Acronis backup software.

The campaign will run through December 31,
2009. Deal registration is encouraged so ask
your Paragon Software Group contact for a
registration form.

Key Selling Points:

- ◆ Better Margins
- ◆ Better Support
- ◆ Better Software



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