

# NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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## Paragon Software Group Asks Facebook Users to Name One Item Worthy of Saving for Posterity

*Highlighting the need to archive and preserve legacies for future generations through personal data loss prevention, unique experimental project invites social users to submit and vote on 10 items to preserve in the Paragon Backup Capsule*

**FRIEBURG, Germany, October 25, 2011** – Backup and recovery software developer [Paragon Software Group](#) today announced the launch of an experimental backup project hosted on Paragon Software's [Facebook Page](#).

Every living second has the power to yield something exceptional, something that we would not want to lose. Users are invited to post one item – a written description – to Paragon's [Facebook page](#) that they think is worth keeping for the future. This item could be a concrete thing that a person has created or owns, or an abstract item like a certain experience or bit of knowledge, or even a distinct moment in the past. Something worthy of saving for posterity.

Paragon Software has created a unique Backup Capsule to safely hold these precious pieces. Users, fans and other participants will be asked to vote for the top 10 artifacts to be kept safely in the Capsule for posterity!

Each submitted item will be shown at the Paragon Software [blog](#), where users can view a running list of entries in real time. Each registered user who submits an item will receive a discount coupon via email good for 50 percent off selected Paragon Software products.

Paragon Software Group recently unveiled the new edition of [Paragon Backup & Recovery 11 Home](#), the essential computer system backup and the strongest recovery software available on the market. In case of any data loss, this 11th edition allows PC users to recover their systems from **four different** emergency environments, such as WinPE 3.0, Linux, DOS or native

Windows. With user-friendly handling of recovery procedures, *Paragon Backup & Recovery 11 Home* is not only effective at backing up data, but – more importantly – offers a convenient, comfortable way to restore the system from backup files, even on 2.2 Tb or larger hard drives or on Solid State Drives (SSDs), including the latest Advanced Format Drives (AFDs).

Paragon Software invites all interested PC users to take part in the open experimental project to cultivate methods of keeping our legacy safe for future generations.

Entries accepted **until November 15, 2011.**

### **About Paragon Software Group**

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, and Russia delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, Toshiba, NEC, Siemens, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at [www.paragon-software.com](http://www.paragon-software.com)

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