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60+ Applications from Paragon Software Group – including, the Latest Hard Disk Management and Migration to Modern 3TB and SSD Disks Technologies, Translation Tools from the World’s Leading Publishers – Available at Intel AppUp Center

Among the First Developers to Reach New Netbook Application Storefront Market, Paragon Software Uniquely Positioned to Offer Applications to Both Desktop and Mobile Computers

FREIBURG, Germany – March 15, 2011 – [Paragon Software Group](#), a leading software developer for mobile devices and desktop PCs, and Intel, a world leader in computing innovation, announce that they have signed a multi-year partnership agreement to offer Paragon applications through Intel [AppUp](#) Developer Program. Paragon’s 44 premium-content dictionaries and reference works from the world’s top publishers, such as Berlitz Publishing, Larousse Editorial S.L., Langenscheidt KG, Merriam-Webster Inc., PONS GmbH – to name a few, as well as its pioneering, award-winning [PenReader](#) multilingual handwriting-recognition technology, are already available in English and French at Intel AppUpSM center.

The Intel AppUp center is a service that allows end consumers to browse a centralized catalog of applications for purchase and download to their netbook or other personal computing device – a simple, secure, one-stop-shop for netbook apps. The first products available from Paragon Software at Intel AppUp center include premium-content, advanced-featured ‘talking’ dictionaries from the world’s leading publishers, including [Talking Merriam-Webster’s Third New International Dictionary, Unabridged](#); [Merriam-Webster’s Collegiate Dictionary](#) and the company’s line of [SlovoEd](#) bilingual talking dictionaries in 34 world languages, including [Dictionnaire parlant SlovoEd Classic Anglais-Français](#), [Le dictionnaire VOX Français-Espagnol](#).

Paragon Software’s acclaimed computer system migration, hard disk management, data safety, and backup and recovery product lines, as well as multiple cross-platform software technologies, are slated to be available at Intel AppUpSM center in March, 2011. Paragon Software has released 17 award-winning system utility products to Intel AppUpSM center, including [Backup &](#)

[Recovery Home](#), [Hard Disk Manager Professional](#), [Drive Copy Personal](#), [Partition Manager Personal](#) and [Virtualization Manager Professional](#). In addition to standard hard disk management software that enables data and system backup, or eases data storage and partitioning schemes, Paragon Software will also offer some emerging technologies beneficial to netbook users, such as utilities to access to high-capacity HDD storage and facilitate migration to a virtual environment.

“Paragon Software supports Intel’s initiative to ease netbook users’ discovery of new offerings through its Intel AppUp center, and is pleased to be among the first developers included in the project,” said Alex Zudin, CEO of Paragon Software Group. “More than 300 products have been developed by Paragon Software for desktop and mobile users in the company’s 16-year history. Ensuring our applications are available in a format that supports convenient, direct downloads, Paragon Software is confident that our titles will continue to be essential to another generation of computer users.”

A full list of current Paragon Software titles can be viewed by searching “Paragon Software” at <http://www.appup.com> Additional software titles will also be available for download in the coming year, extending product lines to all Intel users.

About Paragon Software Group

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, and Russia, delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, Toshiba, NEC, Siemens, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at www.paragon-software.com.

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world’s computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

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