



NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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LABTECH SOFTWARE LAUNCHES GLOBAL CHANNEL PROGRAM WITH PARAGON'S DRIVE BACKUP TECHNOLOGY

LabTech's Newest Backup Solution Provides MSPs with Powerful Tools for Front-line Disaster Recovery

IRVINE, Calif., FEBRUARY 1, 2011 – [Paragon Software Group](#), the technology leader in innovative data security and data management solutions, and [LabTech Software](#), the global provider of powerful, scalable, and affordable Remote Monitoring, Management (RMM) and Automation solutions, today announced that LabTech Software now offers Paragon Software's award-winning Drive Backup technology, a fully integrated Disaster Recovery and System Optimization solution, to all LabTech partners. The partnership brings Paragon's proven solutions to LabTech's international Managed Service Provider (MSP) clients, offering image-based and file-based backup features.

Through Paragon's new MSP program, LabTech is now able to offer their clients the choice of buying Paragon Software in a monthly subscription-based model, providing them with greater flexibility in how they deliver solutions to their customers. "MSP programs enhance cash flow and generate a new source of revenue for our partners" says Tom Fedro, President of Paragon Software Group. "This addition to our channel program represents our on-going approach of listening to our partners' feedback, implementing ways to make it easier to do business with Paragon Software, and ensuring the delivery of a channel program that is not only profitable for our partners, but helps them build a sustainable and growing recurring revenue stream", added Fedro.

“LabTech Software is excited to partner with Paragon to bring additional options to our community that increases the effectiveness and profitability of their IT service practices,” said Matt Nachtrab, CEO of LabTech Software. “We look forward to working closely with Paragon and having the ability to offer their award-winning drive backup technology to our LabTech partners to help them in their businesses.”

Paragon Software Group provides data security and data management technologies that address the requirements of LabTech’s partners by delivering backup, disaster recovery, virtualization, migration as well as system optimization and deployment technologies. Paragon products help LabTech provide powerful, yet affordable solutions for business continuity and increased IT infrastructure efficiency, but can also be used as stand-alone solutions.

LabTech provides an arsenal of IT management tools in one interface such as remote desktop, monitoring, trouble ticket tracking, user information, and support and software management. LabTech’s affordable, powerful, agent-based solution has quickly become the most chosen Remote Monitoring and Management solution by today’s MSPs to help automate, transform and grow their IT businesses.

About LabTech Software

LabTech is the only global managed service tool for Remote Monitoring, Management, and Automation developed by a Managed Service Provider (MSP) for MSPs. Their affordable, agent-based solution so closely emulates what technicians do in the field that the techs can provide the same support remotely making today’s MSPs more efficient, productive, and profitable. Because LabTech understands how to manage a growing MSP business, they make it easier to procure their software and allow partners to add agents as they grow. For more information please visit www.LabTechSoftware.com or call 877-522-8323.

About Paragon Software Group

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, Poland and Russia delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, ASUS, Seagate, Buffalo, Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at www.paragon-software.com.

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