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Paragon MSP Partner Program Designed to Expand Business Opportunities for Value Added Resellers (VARs)

Month-to-Month Subscription Licensing Available for Backup and Disaster Recovery Solutions without Upfront Investment

IRVINE, Calif., July 27, 2011 – Backup and disaster recovery software developer Paragon Software Group introduced their Managed Service Provider (MSP) Partner Program — which provides a new avenue for value added resellers (VARs) to expand their business opportunities by offering Paragon's Drive Backup products to their customers as a service. Participating VARs benefit by utilizing the program to generate a new high-margin, recurring revenue stream without any upfront capital investment for the MSP or their customers.

Paragon Drive Backup protects data, minimizes downtime, and lowers data storage and management costs while ensuring business continuity through instant system recovery. Live server virtualization and migration technology (P2V, V2P, V2V and P2P) makes conversions easy and utilizes virtual environments for convenient, flexible backup and disaster recovery strategies. The disk imaging-based software is available for servers and workstations. Features include live snapshots, bare-metal restore to dissimilar hardware, instant server recovery, virtualization, scheduling, and a robust scripting engine for nonstandard backup requirements.

"Paragon offers MSPs a flexible, multi-tier pay-as-you-go MSP licensing option for our disk imaging software line, Drive Backup, that allows MSPs to license the software from

Paragon on a month-to-month basis, and then sub-license it to their customers," said Daniel Eickhoff, director of channel sales at Paragon Software Group. "The subscription-based model eliminates the startup capital investment to acquire the licenses and maintenance for both the MSP and their customers."

Program Features and Benefits
- Monthly subscription licenses
- Volume discounts
- No upfront capital investment for MSP and their clients
- Lead distribution program
- Joint marketing and event opportunities

For further details, download Paragon's MSP Program Data Sheet PDF. Paragon also offers an OEM Program for partners interested in integrating or bundling Paragon's hard drive and network management applications with their products to add value to their products. More information on Paragon's channel partnerships can be found at http://www.paragon-software.com/partners/channel/.

About Paragon Software Group
Paragon Software Group is an innovative software developer focused on two dynamic growth markets—data storage and mobile productivity. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, Poland and Russia delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, ASUS, Seagate, Buffalo, Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at www.paragon-software.com.

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