



## FOR IMMEDIATE RELEASE

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### **Paragon Software Group and VNU Business Publications Ltd: new era of partnership.**

*Paragon Products have become more widely available within the UK online marketplace.*

#### **November 2006 – San Jose**

**Paragon Software Group**, the leading provider of innovative, reliable software solutions and technologies within the field of storage management and data safety, and **VNU Business Publications Ltd**, a leading UK information and media company, have partnered to offer online customers extensive information regarding Paragon software products.

It is now possible to read online reviews, download exclusive full commercial and trial Paragon software products, browse customers' opinions of Paragon software and discuss with other users within the VNU public forum. Paragon Software Group supply a high level of support for users, thus providing an enhanced software experience for both the existing user and new users to the VNUnet.com ([www.vnunet.com](http://www.vnunet.com)) website.

Currently, online users within the UK can download full commercial versions of various Paragon Software titles, such as the 5-star rated Paragon Partition Manger 2005, Paragon Drive Copy 8 Personal SE and Paragon Exact Image 7 SE. Demo versions of Paragon Drive Backup 8 and Paragon Partition Manager 8 are available to download, with a trial of Paragon Hard Disk Manager 8 available soon.

In the future, the plan is to broaden Paragon Software Solutions' promotion through VNU's websites. Watch for updates to future Paragon/VNU online promotions for more information.

"Paragon Software Group is really pleased with the feedback received from VNUnet.com users and the response to the software promotions so far. With Christmas fast approaching, we are going to offer fantastic discounts to our valuable VNU Business Publications Ltd online users to thank them for their interest and attention to our products",- said Anastasia Knyazhechenko, PR manager of Paragon Software Group.

#### **Paragon Software Group- Company Profile**

Paragon Software Group (PSG) is a German-based company founded in 1994, with offices in USA, Germany, and Russia. Paragon Software Group is also active in Asian markets. PSG's products and services include System Technology (storage management and data safety), Smart Handheld Devices (dictionaries, games, utilities and handwriting recognition for SHD), Epcoware (software for Symbian platform), Intelware (internet related software

development). For additional information or evaluation copies of any Paragon products, please contact us at [pr@paragon-software.com](mailto:pr@paragon-software.com)

### **VNU Business Publications Ltd - Company Profile**

VNU Business Publications Ltd is a leading UK business to business and consumer publisher. It specialises in three main areas, professional IT, consumer technology and business & finance. VNU publishes 20 cross media brands including Computing, IT Week, CRN, Computeractive, Personal Computer World, Accountancy Age, Financial Director and VNUnet.com ([www.vnunet.com](http://www.vnunet.com)). VNU Business Publications is part of VNU Business Media Europe is owned by VNU the global information and media company active in more than 100 countries ([www.vnu.com](http://www.vnu.com)).