FOR IMMEDIATE RELEASE: FEBRUARY 7, 2012

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Idealstor Partners with Paragon Software Group

Portable Disk Backup, Migration and Disaster Recovery Solution Now Available

AUSTIN, TX and IRVINE, CA — February 7, 2012—Idealstor, a leading manufacturer of removable disk-to-disk backup solutions, announced today that they are now offering Drive Backup Server software from backup and recovery publisher <u>Paragon Software Group</u> as an integrated component of all of their backup systems. Combining the best attributes of Idealstor and Paragon, this new offering promises to deliver an unparalleled level of protection and backup portability for Windows servers, virtual machines, databases and desktops.

Idealstor manufactures removable disk backup systems that are designed to replace or augment tape backup by using SATA disks as portable backup media. Systems range in capacity from 1 removable drive bay up to 8 with the ability to use up to a 4TB disk per bay (max system capacity currently 32TB). Unlike most disk to disk backup systems on the market today that are simply designed for storing data like NAS, SAN or RAID, Idealstor uses a combination of hardware and software making the disks ejectable so they can be sent offsite for storage and disaster recovery.

With the addition of Drive Backup Server from Paragon Software Group, Idealstor is now able to offer a revolutionary hardware solution that lets you fully recover your servers or virtual machines anytime, anywhere. Drive Backup Server from Paragon Software utilizes sector-based backups, giving server administrators the ability to image an entire server including files, data and applications. When the backup is complete, Paragon lets you dial in the level of recovery you need including file-based recovery, bare metal system restore and even individual email recovery for Microsoft Exchange.

"We are happy to welcome Idealstor as our newest partner," said Tom Fedro, president of Paragon Software Group. "Idealstor hardware paired with our Drive Backup Server software provides a complete turnkey solution for customers."

Traditionally these Paragon system images were sent to local disk storage, which could then be backed up to tape or the cloud to store this critical data offsite. By combining Paragon's software with Idealstor removable disk media, images can now be backed up straight to portable disk media, which in turn can then be stored in any location — offering companies a truly powerful and flexible backup and disaster recovery solution.

"We are very excited to announce our partnership with Paragon Software Group and to be able to offer their award winning disaster recovery software with our backup systems," said Nandan Arora, chief technology officer at Idealstor. "We've been in the backup game since 2003 and have never come across a more complete software solution. By bundling Paragon's Drive Backup Server with our removable disk hardware we feel we have an unmatched solution in the market that will allow our customers and channel partners even more options when it comes to protecting their critical data."

About Idealstor

<u>Idealstor</u> is a manufacturer of removable disk backup systems that are designed to completely replace tape media for backup and disaster recovery. Combining the best of disk and tape, Idealstor offers a fast, affordable and reliable backup system for any sized business.

About Paragon Software Group

Paragon Software Group is an innovative software developer focused on two dynamic growth markets — data storage and mobile productivity. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, Poland and Russia delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, HP, WD, ASUS, Seagate, LG, Acer, Logitech, Buffalo, Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at <u>www.paragon-software.com</u>.

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