



NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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Paragon Software Launches Affiliate Program to Promote its Best-in-Class Hard Disk Manager 2011 Suite – the All-in-One Data Safety and Hard Disk Management Tool for PC Users and Home Offices

Guaranteed thirty-percent sales commissions during three-month introductory period for affiliates who enroll prior to September 1, 2011

FREIBURG, Germany, May 17, 2011 – [Paragon Software Group \(PSG\)](#), a leader in data backup, [disaster recovery](#) and [data migration solutions](#), today launched a multi-level [affiliate program](#) to benefit IT consultants, industry associations and bloggers who recommend and sell Paragon Software Group's [award-winning](#) products, including the company's flagship [Hard Disk Manager 2011 Suite](#), to their own reader and sales networks. New affiliates are invited to join the program before September 1, 2011, to be eligible for a special 30 percent commission rate on monthly sales.

Paragon Software is the leading supplier of data backup, disaster recovery and data migration solutions to the PC market since 1994, while its best-selling [Hard Disk Manager 2011 Suite](#) has been named by the U.S. edition of PC Magazine as "[the most powerful of all hard disk management programs](#)" available on the market.

Benefits for Affiliates:

- Guaranteed 30% commission in revenues for the introductory period of three months for new affiliates who join before September 1, 2011.
- 30% commission in revenues every month, if signed before September 1, 2011, and if generated sales meet stated [requirements](#), including proof (in the form of a screenshot or link) of product advertisements or high product ratings placed on the affiliate's site.

- [Attractive banners](#) in multiple sizes.
- Dedicated [Program Management](#) and [Technical Support](#).

Paragon Hard Disk Manager 2011 Suite has been named Editors' Choice by the U.S. edition of PC Magazine in both March 2010 and [March 2011](#) for being the only partition manager with built-in support for SSDs and large-capacity hard disks, and the only Windows-based tool that can manage and resize HFS+ partitions. Paragon Hard Disk Manager 2011 Suite has been described in the latest issue of the Italian PC Magazine, as "a wonderful, all-encompassing utility." Paragon Hard Disk Manager 2011 Suite was also named by the U.K. TopTenREVIEWS [Gold Award winner](#) in March 2011 for its easy-to-use interface, partitioning features and extensive data backup functions.

To begin generating a considerable revenue stream using your blog or website to promote Paragon Software's family of solutions, please visit <http://www.paragon-software.com/partners/affiliate/index.html>.

About Paragon Software Group:

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, and Russia, delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, Toshiba, NEC, Siemens, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at www.paragon-software.com.

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