

NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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PARAGON SOFTWARE GROUP PARTNERS WITH DATACCOUNT, INC FOR DATA SECURITY AND DISASTER RECOVERY SOLUTIONS

Paragon's Drive Backup and Partition Manager Products Provide Dataccount Clients with Data Security and Storage Management

NEW YORK, January 31, 2011 – <u>Paragon Software Group (PSG)</u>, the technology leader in innovative data security and data management solutions, is pleased to announce the selection of Dataccount, Inc., a leading provider of technology products and services, as a premium partner.

Dataccount provides business solutions for a broad array of industries throughout the Tri-State area, and has serviced clients for more than 15 years.

Dataccount, which acts as a virtual IT department for its client-base, is often called upon to maintain the integrity and availability of its customer's data. The partnership with Paragon will enable Dataccount to increase its solutions for business continuity and increased IT infrastructure efficiency, and to use them as stand-alone solutions.

"We are delighted that Paragon has selected Dataccount to make these solutions available in the Tri-State area," said Russell Frost, Principal of Dataccount, Inc. "Every business needs a scalable, reliable backup plan to protect their data, minimize downtime, and lower data storage and management costs. Paragon Software is a solution that delivers backup, disaster recovery, virtualization, and migration to help businesses protect their data."

"Paragon selects partners that are expert advisers for long-term strategic technology plans," explains Daniel Eickhoff, Director of Channel Sales at Paragon Software Group. "The team at Dataccount has demonstrated the capabilities and the commitment to their clients that will build a positive customer experience with our products".

About Dataccount, Inc.

Dataccount Inc was founded in 1992 on the premise that technology is a tool best used to achieve business objectives, and not an end in itself. Dataccount staff are experienced in business and technology, most with over 10 years experience and training. Dataccount provides companies with individualized product consultation, installation, maintenance, and training. Dataccount also enhances efficiency and specialization for companies with IT personnel, focusing on business technologies that keep clients competitive. The Web site is <u>www.dainyc.com</u>.

About Paragon Software Group

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, Poland and Russia delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, ASUS, Seagate, Buffalo, Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information, please visit our website at <u>www.paragonsoftware.com</u>.

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