



# **NEWS ANNOUNCEMENT**

**FOR IMMEDIATE RELEASE**

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## **PARAGON SOFTWARE GROUP'S DATA BACKUP AND DISASTER RECOVERY SOLUTIONS NOW DISTRIBUTED BY ARBITECH**

### **Backup and Recovery, Disaster Recovery and Migration Solutions Perfect for Small- and Medium-Sized Businesses (SMBs)**

**IRVINE, Calif., April 5, 2011** – [Paragon Software Group \(PSG\)](#), the leader in [data storage](#), [disaster recovery](#), and data backup and migration software for small- to mid-sized businesses (SMBs), announced today that alternative distributor [Arbitech](#) now offers Paragon's complete line of data protection solutions to Arbitech's value-added resellers (VARs) and integrators.

One of only a handful of software providers represented by Arbitech, the agreement enables Paragon Software to expand its sales and marketing reach to Arbitech's partners involved with directly implementing solutions for small- to mid-sized businesses (SMBs) or enterprises (SMEs). Arbitech distributes Paragon's full suite of data protection solutions for storage, disaster recovery, backup and system migration. Paragon Software's image-based server drive-backup technology ensures business continuity for SMBs and SMEs with instant system recovery in a physical or virtual environment.

"This authorized distribution agreement between Paragon and Arbitech helps to solidify Arbitech's position in the channel as the leading alternative, full-service, value-added distributor in the USA," said Jim Binford, Arbitech's President & COO. "Our customers benefit from the cost-effective, high-quality disaster recovery, drive backup and virtualization technology pioneered by Paragon."

“Demand of data backup and recovery solutions is steadily increasing among SMBs,” said Tom Fedro, president of Paragon Software Group. “We look forward to working with Arbitech to expand our channel sales and provide innovative industry solutions to their customers.”

### **About Arbitech**

Arbitech, LLC, founded in August 2000, is the nation’s leading alternative value added distributor of data center and related IT products. By offering creative, cost effective solutions, Arbitech enables its reseller partners to; win more business, extend product life cycles, minimize allocation issues and enhance service offerings. Arbitech assists its partners architect and implement complex solutions including leading server, networking, power, storage and software vendors like HP, IBM, CISCO, APC, Eaton, VMware, Paragon Software and Panologic all while earning additional profit margins. For more information please visit [www.arbitech.com](http://www.arbitech.com).

### **About Paragon Software Group**

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, Poland and Russia delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco, Dell, ASUS, Seagate, Buffalo, Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at [www.paragon-software.com](http://www.paragon-software.com).

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